

# **Privacy Promise**

Last updated: 20 January 2025 Welcome to Ochil Care Ltd. We are committed to protecting your personal information and being transparent about how we use it.

### Who We Are

We are Ochil Care Ltd, based at:

20 East Vennel, First Floor, Room 3 – 6, Alloa, Clackmannanshire, FK10 1ED

Telephone: 01259 764 965 Phone: 07810 620 706 Website: <u>www.ochilcare.co.uk</u>

# What This Policy Covers

This policy explains:

- What personal data we collect through our website
- How we use your data
- How long we keep it
- Your rights
- Who we may share it with

# **The Information We Collect**

We collect information when you:

- Call to enquire
- Request marketing information
- Contact us via the website

This may include:

- Your name
- Email address
- Phone number
- Your address or location
- Any other details you choose to share

We also collect technical data, such as:

- IP address
- Browser type and settings

- The pages you visit and how you interact with them

We may also collect information from other websites we run or services we provide.

### Why We Use Your Information

We use your data to:

- Respond to your enquiries
- Provide our services
- Send you newsletters and marketing (if you've agreed)
- Improve our website and services
- Prevent fraud and maintain security

We will only contact you for marketing if you've given us permission. You can withdraw your consent at any time.

#### How Long We Keep Your Data

We only keep your data as long as necessary. This depends on:

- How long we are in contact with you
- The type of data and why it was collected
- Legal or regulatory requirements

If you'd like more details, please contact us.

#### Cookies

We use cookies to make our website work better. For details, please see our Cookie Policy.

### **Sharing Your Information**

We may share your data with:

- Our group companies
- Trusted service providers who help us run our website or deliver our services
- Third parties (but only with your consent)

We may also share your data:

- If required by law
- To protect our rights or those of others
- If we sell or buy a business

We will never sell your personal data.

# **Your Rights**

You have the right to:

- Access the personal data we hold about you
- Correct inaccurate data
- Ask us to delete your data
- Restrict or object to how we use it
- Ask us to send your data to someone else

To exercise these rights, please contact us at [insert email] or visit [insert webpage link].

# **Keeping Your Data Safe**

We take your privacy seriously. We have strong security measures in place to protect your data. However, sending information online is not 100% secure, so please take care.

# **Third Party Links**

Our website may contain links to other websites. We are not responsible for their content or privacy practices. Please check their policies before giving them your data.

# **Contact Us**

If you have any questions about this policy or your personal data, please contact us via:

📧 info@ochilcare.co.uk

www.ochilcare.co.uk

You also have the right to contact the Information Commissioner's Office (ICO) – <u>www.ico.org.uk</u>